IVORY

innovators in cards & games

HOW TO MAKE PLAYING CARDS?

BEFORE YOU START: Please ensure you have a quote. If you don't have one, please ask as there is nothing worse than pouring hard work onto the wrong size templates.

Step 1: Getting your templates

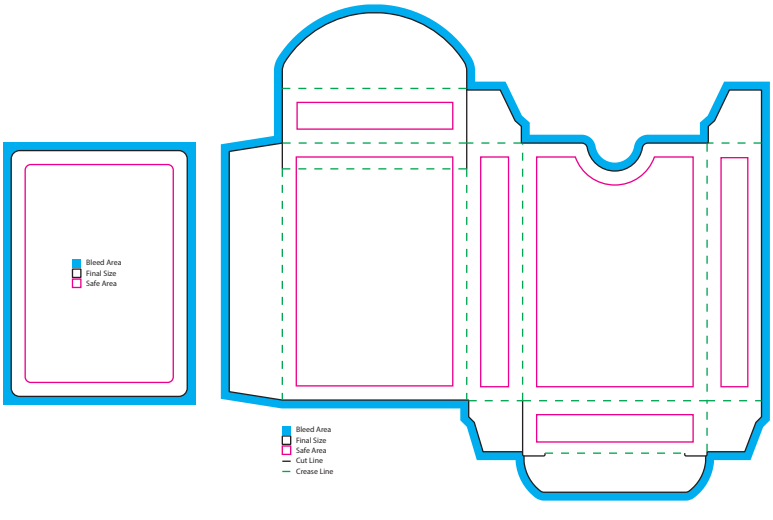
Decide which program you are going to use to create your artwork. We have templates in five formats: Illustrator, Photoshop, Indesign, PDF & SVG. We recommend using Adobe Illustrator, Indesign & Photoshop. If you are using a programme that cannot import any of these files, then maybe an alternative should be sourced. Programs we recommend are Adobe Illustrator, Indesign & Photoshop. These are programs that you have to pay to use.

A free alternative is Inkscape, an open-source programme that can be downloaded from https://inkscape.org For best results use svg templates. Download the correct templates from our website: http://www.ivorygraphics.co.uk/templates

Downloading your templates

First, you will need three pieces of information; these are card size, material type and number of cards per pack. All this will be listed on your quotation. Enter these in the template calculator, it will then list the correct templates for you to download.

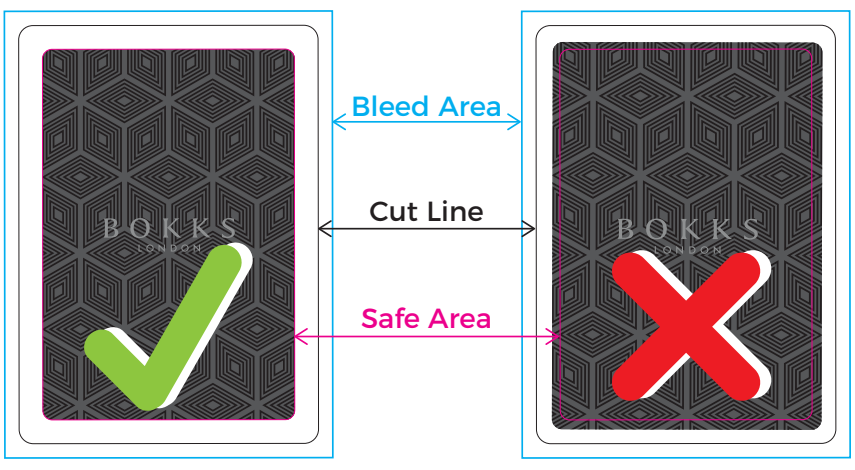
Ai PS ID PDF SVG



Step 2: Using our templates correctly

Now that you have the correct template, decide which style of card you would like: a bordered design or a full bleed design.

Bordered design

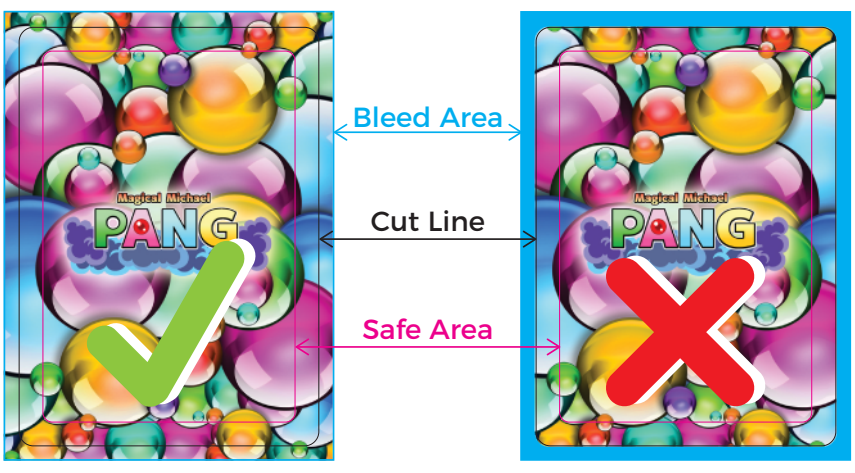


Bordered designs have coloured borders: traditionally white. Borders must be no smaller than 5mm.

Coloured borders must continue in to the bleed area, (blue area in template).

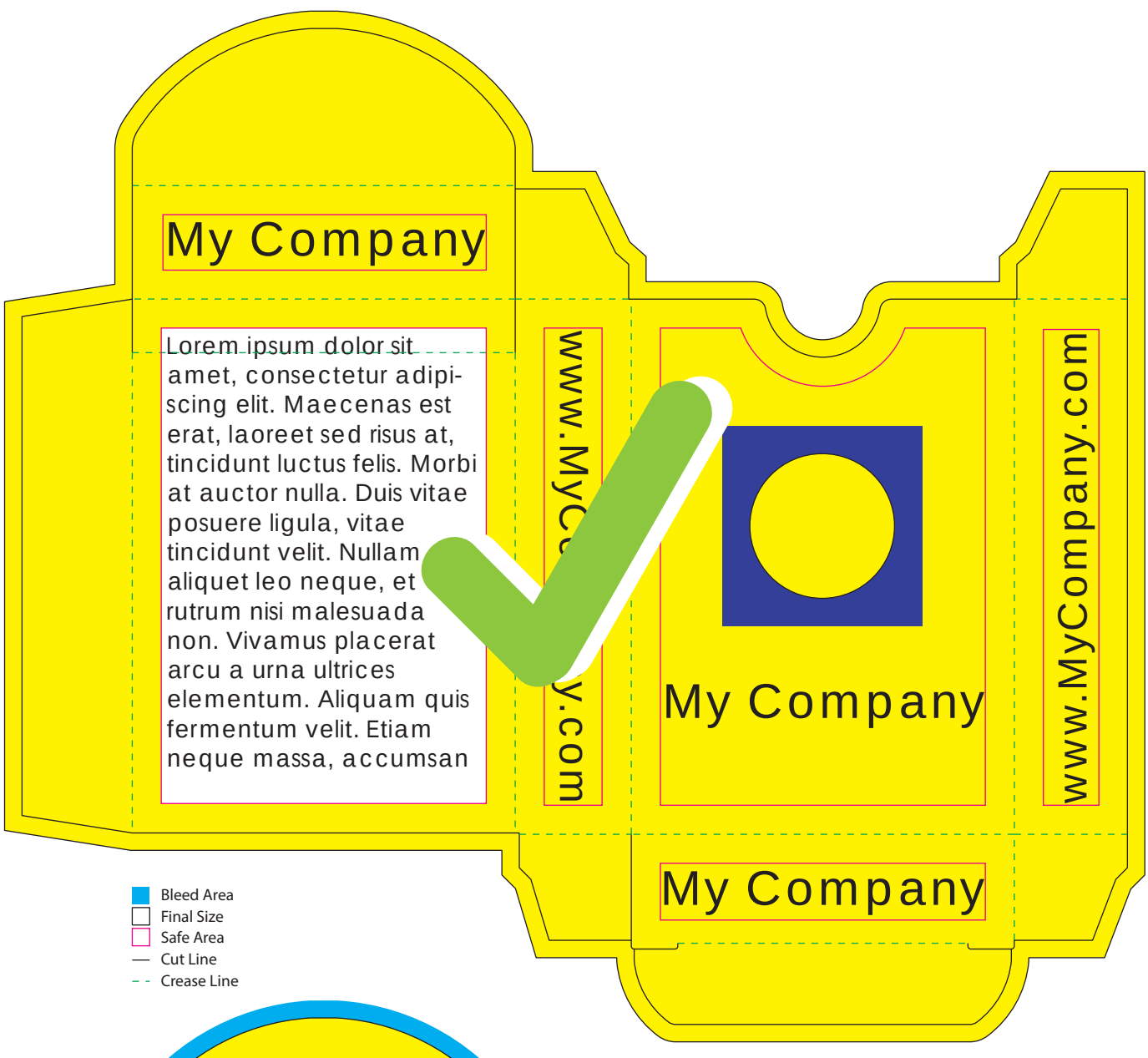
Full bleed design

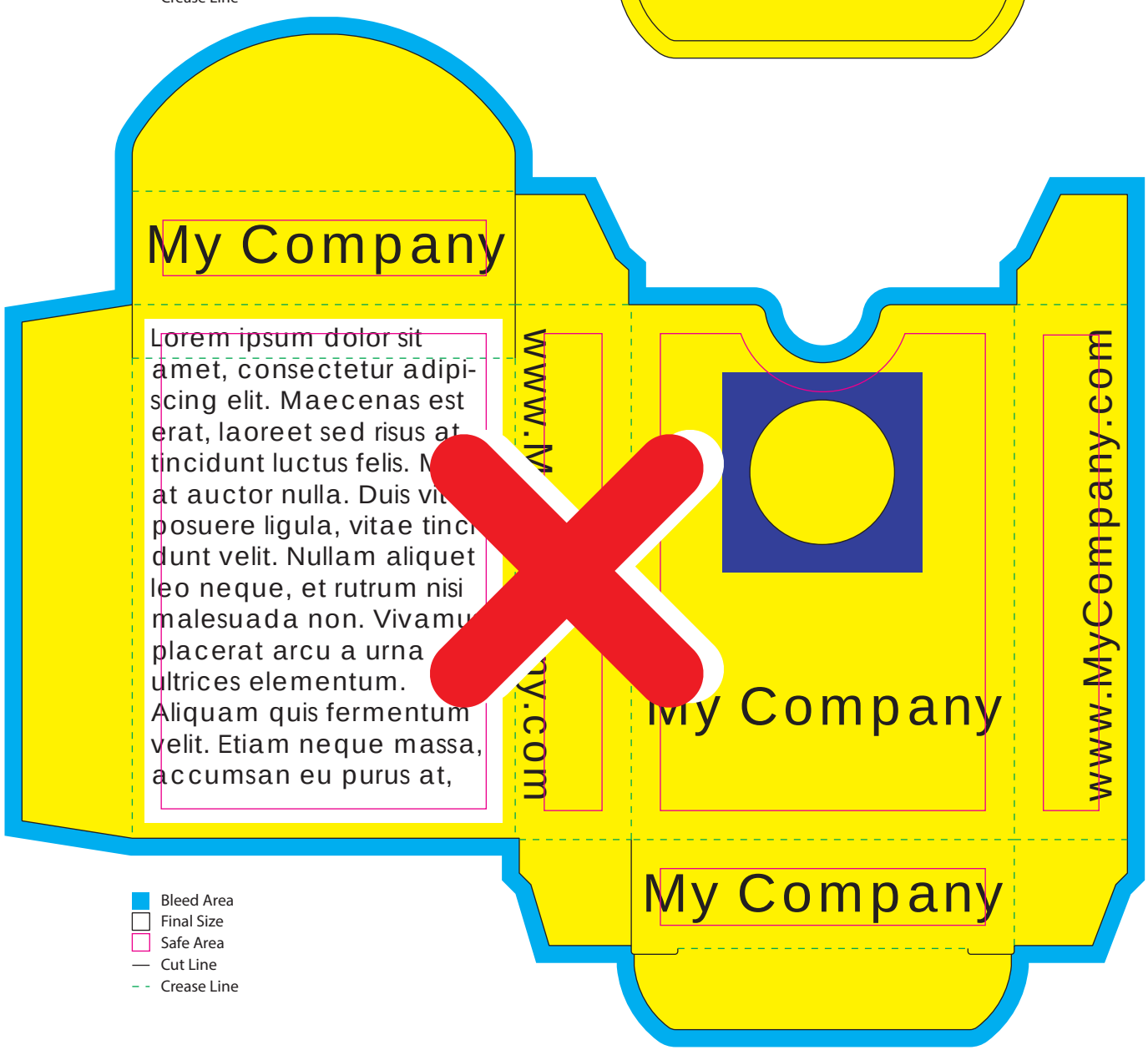
A full bleed design allows you freedom to run any colours or image off the edge of the cards. You can have a different image on each side of every card with completely different colours. Text should be within the guide line 5mm from the edge.



Tuck Boxes

Tuck boxes are very simiular to cards in that all the same rules apply. There are lots of creases on tuck boxes and these should be treated the same as the cut line of a card on a bordered design.





WHY IS ALL THIS IMPORTANT?

We put a huge emphasis on maintaining a high level of quality. To uphold our standards, we have multiple guidelines and checks in place. Despite this, both printing and cutting are mechanical processes, therefore small variations are likely to occur. The amount of bleed and border space given ensures your artwork is not affected by this slight movement. The only time this becomes an issue is when the templates supplied aren't correctly followed.

Step 3: Images & Colours

Images

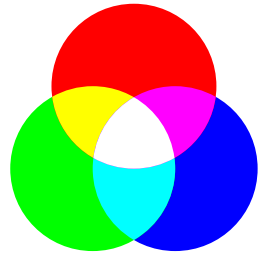
All images should be in CMYK. For good quality print all images and effects should be a minimum of **300 ppi.** More than 600ppi is unnecessary.

CYMK, RGB & Metallics

We print in CMYK, all screens display in RGB.

RGB appears more vibrant than CMYK on screen and this what causes a lot of confusion in print. Because its impossible to print in RGB as its also impossible to display in CMYK on a screen. This is why we offer a test pack service and advise people to take advantage of this service.

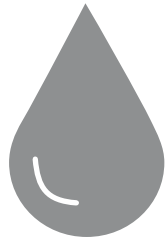
CMYK



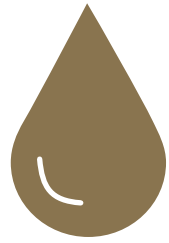
RGB

Metallics

We also print in Metallic Gold & Silver. These open up very different design options. You can put Silver or Gold under cmyk & the opposite colour on top. This can create unique metallic colours that cannot be acheived with cmyk printing alone.

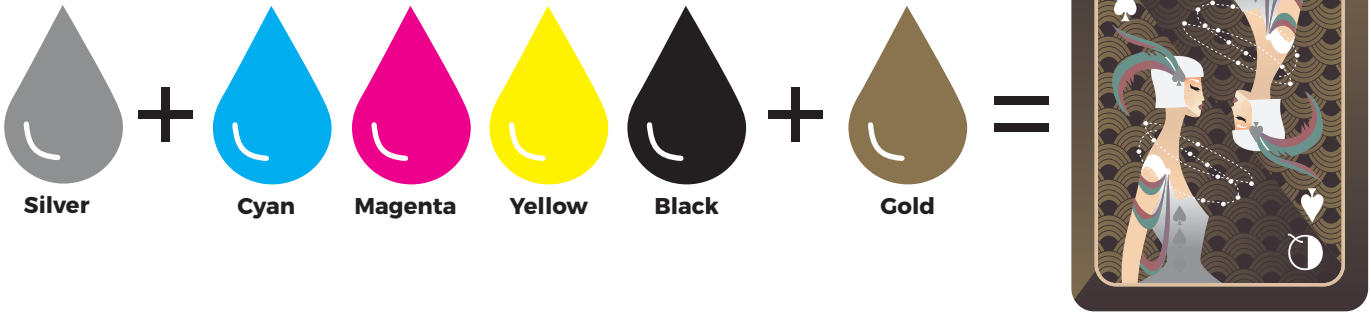


Silver
Pantone 877c



Gold
Pantone 871c

Metallics



Step 4: Organising your files

The best way to supply your files depends on the type of deck you are creating.

There are three different types of decks you can order.

1. Custom common back with Standard faces.
2. Custom common back with Custom faces.
3. Different Custom back for each Custom face.

Organise files for option 1
- 1 file in pdf format.

Organise files for option 2 There are two options:
- A single back file as above and a multi-page pdf for the faces.
- An individual file for each of the card faces, named in the order you would like your deck.

Organise files for option 3 – You have three options:
- A multi page pdf for the backs and one for the faces.
- A single multi page pdf containing a face then back repeating for the whole deck.
- Two individual files for each card. (Face 1, Back 1, etc).

IMPORTANT

PLEASE ENSURE ALL ARTWORK IS SUPPLIED WITH ALL TEMPLATES AND EXPLANATION LAYERS REMOVED.

Step 5: Ordering

The quickest way to order is from your chosen quotation. Just simply click the “Click to buy online” button. This will log you in to our website securely. From here you can add a delivery address, upload your artwork and make a payment.

There are three options for payment: Credit / Debit card, Paypal or offline payment (Either Bacs or Cheque).

Please note: Offline payment option will delay your order while funds are cleared.

Alternatively, you can order via email or phone.
Just reply to your chosen quotation email, email info@ivory.co.uk or call 01354 656 430

Step 6: Receiving your proofs

Proofs are normally sent within 24 hours of ordering.

You will receive an email to veiw your digital proofs on our website. Your proofs are secured by your email address and a unique code in the proof email.

Please download your proof and check thoroughly to ensure everything is how you want it to be printed prior to approval. If you require alterations, reject the proofs and tell us why. Then resupply your artwork via the upload page.
www.ivorygraphics.co.uk/upload

Enter your job number and email address and these files will be reproofed asap.
Once you're happy, hit that approve button and we'll take it from there!

How Is This Proof ?

Approve **Reject**

If there is anything about your proof you are unsure of, please call the studio on 01354 656497

Step 7: Order Confirmation

Now your artwork has been approved. We will shedule your order to print and send you an order confirmation via email. This will confirm your the invoice & delivery address. Plus the expected delivery date. Please check these details thoroughly as errors are hard to change once your order has been dispatched

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Trustwave FSC BPIF Member

Thank you very much for you order. Here is your order confirmation.
Please check carefully to ensure that all the details are correct.

Confirmation of Order : 54832 **To be delivered on : 8/11/2018**

Invoice Address	Delivery Address
Barry Glasson Bandit Graphics 377 Tollington Way Holloway London N7 9BG	Sally Fisher Glen Kent Associates Glen Kent House Summer Lane Whetstone London N20 6TY

Title:	Personalised Bridge Playing Cards
Description:	Personalised both sides. Printed full Colour & Plastic Coated. Cut to shape, collated in to decks. Cello wrapped with a gold tear strip. Bridge card sized 10 page leaflet, printed double sided on 110gsm silk art. Inserted in to personalised tuck boxes printed full colour on 395um Zanta Box Board matt laminated. By overnight courier to one UK Mainland address (Any time Between 9am - 6pm). FSC Mix Credit CU-COC-822090
Size:	87 x 56mm with radius corners.
Specification:	56 Cards per pack.
Cello wrapping:	Cello wrapped with a gold tear strip.
Artwork:	Supplied by client to fit our templates in PDF Format.
Printing:	Full Colour and Plastic Coated.
Material:	Heretic 305um Black Cored Playing Card Board.
Instruction Leaflets:	Bridge card sized 10 page leaflet, printed double sided on 110gsm silk art.
Tuck Boxes:	Inserted in to personalised tuck boxes printed full colour on 395um Zanta Box Board matt laminated.
Turnaround:	NORMAL SERVICE. Dispatched in 6 working days.
Delivery:	By overnight courier to one UK Mainland address (Any time Between 9am - 6pm).
Test Deck:	Test pack refunded.
Quantity:	500

To be delivered on : 8/11/2018

Please check all of the above details and inform us if any changes are needed.

Hope you enjoy your cards!

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